

REKHA KRISHNAMURTHI

Jersey City, NJ . 917-309-7855 • rekha@divineny.com

Relocating to Los Angeles, CA in May 2025

Dynamic **production manager** and **creative professional** with over 10 years of experience in corporate project management and learning design, now applying my skills within the entertainment and digital media industries. Proven ability to **manage projects from concept to completion**, ensuring on-time delivery within budget while upholding the highest standards of quality. Skilled in **collaborating with diverse teams and external partners** to drive innovative solutions and achieve exceptional results. With a solid **foundation in storytelling, creative direction, and project execution**, I am well-equipped to **excel in line producer/producer roles** and contribute to successful, high-impact productions.

Illustration Portfolio: <https://divineny.com/>

Film Production Management Portfolio: <https://www.creativebusinessrules.com/>

LinkedIn: <https://www.linkedin.com/in/rekha-krishnamurthi/>

TECHNICAL SKILLS

Google Workspace | Microsoft Office Suite | Photoshop | After Effects | Premiere Pro | Procreate | Canva

EXPERIENCE

Freelance Production Manager (*remote*)

08/2024 - present

- **Manage** and track **schedules** across **pre-production, production**, and post-production phases using Google Workspace tools, ensuring timely project execution.
- Oversee and maintain the **film budget**, providing regular updates to the director on financial status throughout production.
- **Design** and **develop** the **website** for a film production company, as well as **create promotional materials** for theatrical play memorabilia.
- **Collaborate** with the team to devise **fundraising** strategies, engaging potential investors and increasing project visibility.
- Assist the director in **recruiting talent for casting**, conducting **auditions**, and drafting **crew deal** agreements.
- Serve as the **primary point of contact** for **cast and crew**, ensuring effective communication regarding rehearsal dates, production timelines, and logistical needs (e.g., wardrobe, props).
- *Currently supporting: East Brilliance Film Inc. (indie feature film) and Sad Magic Sins (indie play at NYTF Winterfest).*

Artist/Illustrator/Writer, Divine NY & Co. Self Employed (*remote*)

01/2019 - present

- **Design compelling illustrations, animations, and motion graphics** for children's books, editorial materials, title sequences and album covers.

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- **Create, write, produce original content and scripts** for animation, live-action, and YouTube, overseeing all stages from concept development to final editing.
- **Execute and manage creative projects** from initial concept to final delivery

Freelance Learning Experience Design Consultant/Project Manager, (remote) 10/2023 - present

- Design, develop, and manage customized learning experiences across various industries.
- Leverage visual design, motion graphics, video and storytelling expertise, to create engaging learning content.
- Collaborate with stakeholders for optimal user experience, and utilize project management tools to oversee the entire content development process from concept to final deliverables.

Instructional Design Lead, Bloom Institute of Technology (remote) 08/2021 - 01/2023

- Collaborated with cross-functional teams to design and implement asynchronous and hybrid learning experiences, including program structure and multimedia content.
- Developed visual process flows and email triggers to enhance the customer learning journey, ensuring alignment with product updates.
- Analyzed feedback and KPIs to iterate on learning products, presenting progress and recommendations to stakeholders.

Learning Experience Designer, General Assembly, New York, NY 05/2018 - 07/2021

- Designed and facilitated in-person corporate training workshops for Fortune 500 clients.
- Led the design process by conducting interviews, collaborating with subject matter experts, and creating learning materials.
- Analyzed program metrics and provided feedback to internal teams, while debriefing with clients to enhance future training initiatives.
- *Clients included: Johnston & Johnston, Bloomberg, Morgan Stanley, Citibank, GE, Georgia Pacific, Aetna, P&G, Astellas, John Deere, Navy Federal and Fidelity*

Instructional Designer, YearUp, New York, NY

03/2016 - 05/2018

Project Manager, Freelance, New York, NY

2011 - 2016

EDUCATION AND TRAINING

Certificate in Animation and Motion Design | The New School, New York | 2024

Children's Book Illustration | School of Visual Arts, New York | 2022

Certificate in Visual Design (UI/UX) | General Assembly | 2020

MBA in International Business | University of Texas at San Antonio, San Antonio, TX

Bachelor of Commerce in Finance and Information Systems | University of Ottawa, Ottawa, Canada